



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

Finance and Investment Cell

The Finance and Investment Cell (FIC) held the Orientation Programme on 5th September 2024 as the inaugural event. This programme aimed to introduce students to the structure and opportunities the society provides, thereby setting the stage for their active participation. Mr Parth Rana, FIC's founding member, delivered an engaging lecture on trading and stock market basics, laying a strong foundation for the students' future involvement.

On 8th October 2024, the FIC hosted Summit '24, featuring four major events. A keynote address by Mr. Subhash Chandra Garg on the Indian Economy and Global Issues, a Financial Quiz, and a Networking session were organised in collaboration with other societies. A LinkedIn Profile Building Session was organised on 20 October 2024. The online session covered LinkedIn's functionalities, emphasising its role as a modern CV alternative.

The Cell also released its first equity research report, a significant milestone that has set a benchmark for future projects. The report offered a comprehensive analysis of JSW Energy, providing a deep dive into its business model, industry trends, and growth prospects. This endeavour reflected the research team's dedication and analytical capabilities and set a precedent for future research projects. These projects aim to bridge academic learning with practical financial analysis, enhancing the FIC's contribution to finance and investment.

An online case competition was organised on 15th March 2025 in an online mode, a practical platform to nurture consulting skills among members through problem-solving. Teams were evaluated on their case decks, solution implementation, and presentation skills, highlighting the real-world applicability of the competition.

FIC volunteers conducted interactive sessions covering budgeting, saving, and smart spending through games and hands-on activities like creating piggy banks as a part of its financial literacy drive- Project Parcham to impart basic financial knowledge to underprivileged children aged 13–15.

The Cell also published a Financial Series- Money Mantra on Instagram, featuring six posts covering budgeting, saving, investing, and debt management, utilising infographics and videos for better engagement. The series garnered significant attention, with numerous likes, comments, and shares. The hashtag #MoneyMantra saw widespread use, and audience feedback praised the clarity and relevance of the content. Many reported positive changes in their financial habits, underscoring the series' impact.

The various initiatives over the past year have enriched the financial acumen of members and the community, fostered collaboration and set a strong foundation for future endeavours.

